Heather Mueller

#Unit 4|Assignment – HeroesOfPymoli

July 23, 2018

Professor Rob Thomas

Based upon the data provided we can observe the following trends:

1. Age group 20-24 has the most purchases but the third highest average purchase price per product purchased.
2. Males make purchases at more than five times the rate of females and women spend an average of 5.78% more per purchase than men.
3. The “Oathbreaker” item is the highest grossing item purchased even though it’s purchase price is not the highest.